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CORPORATE KALEIDOSCOPE



Public Relations Society of India, held Eastern India's largest Brand Conference, 'BrandEdge 2022' at ITC Sonar, Kolkata. In addition they held a valedictory session where Founder-Director of Caring Minds, Kcanflyy, and Cafe ICanflyy, psychotherapist Minu Budhia was honoured as an "Architect of Change" for her significant contribution towards the development of a better tomorrow in the presence of Guests of Honour, Melinda Pavek (Consul General, US Consulate General, Kolkata) and Dr. Dhriti Banerjee (Director, Zoological Survey of India).